

10:00 WECCHE & OFFINION ETHIOTE 10:45 - 11:30 10:	TIME	ABOUT	SPEAKER	LOCATION
BUILDINGS INCOME TO THE PROPERTY OF THE PROPE	10:00	WELCOME & OPENING KEYNOTE	Alexander Otto, Tradebyte	Expert Stage
Tender Control Tender Tend	10:45 - 11:30	BUSINESS" Profit vs. GMV, steering vs. "one size fits all", TikTok vs. Amazon, Performance Marketing vs. Listing: What the game-changing trends are and how brands can drive a successful	Torsten Thor, Hugo Boss	Expert Stage
HERE VALUES PROGRESSION IN COLOR FOLIAGE HERE VALUES PROGRESSION IN COLOR FOLIAGE HERE VALUES PROGRESSION IN COLOR SET FACILITY IN COLOR SET FACILITY SET FACILITY IN COLOR SET FACILITY AND SET FACILITY AND SET FACILITY IN COLOR SET FACILITY IN COLOR SET FACILITY AND SET FACILITY AND SET FACILITY IN COLOR		"AMAZON: ACCELERATE YOUR BUSINESS WITH THE HELP OF AMAZON		Platform Stage I
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THIRDOO, URLEADING THE QUAIN POTENTIAL OF FASHION, BEAUTY AND LIFETY TERRADOR THE QUAIN FORTH THAT OF FASHION, BEAUTY AND LIFETY TERRADOR THE QUAIN STORY, INTERPRORY THIRD ASSOCIATION TO SUCCESS MARTENING ATTICLE OPTIMISATION AND AND CONTROL TO SUCCESS MARTENING ATTICLE OPTIMISATION AND CONTROL TO SUCCESS MARTENING ATTICLE OP				
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*** PRINCE INTERPORT*** ***PRINCE PROFITABILITAT IN CRIMEN MARKET LATZ JUSINESS*** ***JUNE PROFITABILITAT IN CRIMEN MARKET LATZ JUSINESS** **JUNE PROFITABILITATION OF CRIMENSON OF ACTION OF ACTION OF CRIMENSON OF ACTION OF AC	11:45 - 12:30		Yonca Kumsar Oduncu, Trendyol Aimé Matondo Fundani, Trendyol	Platform Stage I
Description for the additional process of the colors of th		"EINMAL SPORT. INTERSPORT"		Platform Stage II
12:10 - 12:30 170 - 176 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 12:40 - 12:30 170 - 176 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 13:45 - 14:30 170 - 176 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 13:45 - 14:30 170 - 176 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 13:45 - 14:30 170 - 176 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 170 - 170 - 170 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 170 - 170 - 170 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 170 - 170 - 170 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 170 - 170 - 170 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 170 - 170 - 170 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH 170 - 170 INTERNATIONAL - GROWING FASTER THAN THE MARKET IN TOUGH IN THE MARKET IN TOUGH IN THAN THAN THAN THAN THAN THAN THAN THA		Datentransparenz bis auf SKU-Ebene - mit welchen Produkten erziele ich einen	Matthias Kovarik, Minubo	Masterclass Stage
13:45 - 14:30 TEALITY VS. WISHING WELL HOW SUSTAINABLE IS RASHION RETAILTRUINTY Death own for more are already? Are created relation medies or other availabilities processor relay during by the business? PROF. De. Medies Time, 20 Agreement of the processor relay during by the business? PROF. De. Medies Time, 20 Agreement of the processor relay during by the business? Prof. De. Medies Time, 20 Agreement of the processor relay during by the business? Prof. De. Medies Time, 20 Agreement of the processor relay during by the business? Prof. De. Medies Code Prof. De. Medies Agreement of the processor relay during by the business. Prof. De. Medies Code			Veronika Hoffmann, Tradebyte	Tradebyte Stage
Social facility in fedicin to ble and or fore boom, with no quorefrom he precisions of the substanding by the own of the social fedicin models on the residential expensions of the substanding processes and youngeligible booms? Prof. D. Marklass Filed, Fold transgers Aminess Prof. D. Marklas	12:10 - 12:30			Expert Stage
FASHION DAYS AND BARGE* "WIE GUTE PRODUCTIONED QUALITÂT UND DIE ZURREDENHEIT VON KUNDYNINEN UND PARTITIER HAND IN HAND GEBEN* "CROSS-BORDER MADE EASY." WIE SIE IHRE INTERNATIONALEN KUNDEN IN NUR Z TAGER UND ONNE UNTERSCHIED ZUM MATIONALEN VERSAND ERREICHEN* "LET'S TAIK ABOUTMARKETPLACE FULFILMENT!" Minam Flossdorff, Tradebyns 14:45 - 15:30 "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL Jake b Scheidel, Kaufand "HOW TO OPTIMES YOUR PERFORMANCE AND START SELLING INTERNATIONAL JAKE B SCHEID	13:45 - 14:30	Sustainability in fashion is the talk of the town, with no question whether it is necessary. But how far into it are we already? Are circular fashion models or other sustainable	Armin Neises, Waves	Expert Stage
RUND'INNEN UND PARTHERN HAND IN HAND GEHEN' "CROSS-BORDER MADE EASY- WIE SIE HIRE INTERNATIONALEN KUNDEN IN NUR 2 TAGGEN UND ONNE UNTERSCHIED ZUM NATIONALEN VERSAND ERREICHEN' "LET'S TALK ABDUTMARKETPLACE FULFILMENT!" "HOW TO OPTIMISE YOUR PERFORMANCE AND START SELLING INTERNATIONAL WITH KAUFLAND GLOBAL MARKETPLACE STUP AND THE KENTON AND ONE STOCK FOOL' "FLEXIBLE LOGISTICS OF TOMORROW: UNLOCK EUROPE WITH ONE INTERNATIONAL WITH KAUFLAND GLOBAL MARKETPLACE STUP AND ONE STOCK FOOL' "ENE INDUSTRIE IM WANDEL - WIE LIEFERINNOVATIONEN SKALIERUNG IN SCHWIERIGER ZEITEN REMOGLICHEN' "MARKETPLACE STROAL PROFESSIONALIZING MARKETPLACE STUP AND OPERATIONS FOLLOWING AND PRACTIONS FOLLOWING AND PRACTIONS FOLLOWING AND PRACTIONS FOLLOWING AND PRACTIONS FOLLOWING AND PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYBOOK "NOW MARKETPLACE STROAL PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING AND PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYBOOK "NOW MARKETPLACE STROAL PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING AND PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYBOOK "NOW MARKETPLACE STROAL PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING AND PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYBOOK "NOW MARKETPLACE ARE PROTECTING THEIR RNDCUSTOMERS AND WHAT IT MEANS FOR YOUR MARKETPLACE BASE STOCK AND OPERATIONS AND OPERATIONS AND OPERATIONS THAT AND OPERATIONS PROGRAM" "MIRAYIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" ATOM OPERATIONS AND OPERATION AND OPERATIONS PROGRAM" "MIRAYIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" ATOM OPERATIONS AND OPERATION AND OPERATIONS AND OPERATIONS PROGRAM" "CHANNELS SMART ORCHESTRIERN" FROM SOAP OPERATION AND OPERATIONS PROGRAM AND OPERATIONS PROGRAM AND OPERATIONS PROGRAM				Platform Stage I
TAGEN UND ONNE UNTERSCHIED ZUM NATIONALEN VERSAND ERREICHEN* TIET'S TALK ABOUTMARKETPLACE FULFILMENT!* Miram Flossciorif, Tradebyte Tradebyte Stage 14:45 - 15:30 "HOW TO OPTIMISE YOUR PERFORMANCE AND START SELLING INTERNATIONAL WITH KAUFLAND GLOBAL MARKETPLACE* "FLEXIBLE LOGISTICS OF TOMORROW: UNLOCK EUROPE WITH ONE INTEGRATION AND ONE STOCK POOL" "EINE INDUSTRIE IM WANDEL: WIE LIEFERINNOVATIONEN SKALIERUNG IN SCHWIERIGEN ZEITEN ERMÖGLICHEN* "EINE INDUSTRIE IM WANDEL: WIE LIEFERINNOVATIONEN SKALIERUNG IN SCHWIERIGEN ZEITEN ERMÖGLICHEN* "MARKETPLACE SPECIAL: PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING A PRACMICIE ORIENTED WORKSHOP AUNG THE RCP FLAYBOOK* "HOW MARKETPLACES ARE PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING A PRACMICIT GRAMEWORK - A PRACTICE ORIENTED WORKSHOP AUNG THE RCP FLAYBOOK* "HOW MARKETPLACES ARE PROTECTION THEIR END-CUSTOMERS AND WHAT IT MIRANS FOR YOUR MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING CAM MODELS AND THEIR IMPLICATIONS* TO START THE PROFESSIONALIZING WORKSHOP OF THE EXISTING CAM MODELS AND THEIR IMPLICATIONS* TO START THE PROFESSIONALIZING WORKSHOP OF THE EXISTING CAM MODELS AND THEIR IMPLICATIONS* TO START THE PROFESSIONALIZING WORKSHOP OF THE EXISTING CAM MODELS AND THEIR IMPLICATIONS* TO START THE PROFESSIONALIZING WORKSHOP OF THE EXISTING CAM MODELS AND THEIR IMPLICATIONS* TO START THE PROFESSIONAL PROFESSI			,	Platform Stage II
14:45 - 15:30 "HOW TO OPTIMISE YOUR PERFORMANCE AND START SELLING INTERNATIONAL WITH KAUFLAND GLOBAL MARKETPLACE" "FLEXIBLE LOGISTICS OF TOMORROW: UNLOCK EUROPE WITH ONE INTEGRATION AND ONE STOCK POOL" "FLEXIBLE LOGISTICS OF TOMORROW: UNLOCK EUROPE WITH ONE INTEGRATION AND ONE STOCK POOL" "EINE INDUSTRIE IM WANDEL. WIE LIEFERINNOVATIONEN SKALIERUNG IN SCHWIERIGEN ZEITEN ERMÖGLICHEN" "MARKETPLACE SPECIAL PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING A PRAGMATIC FRAMEWORK - A PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYSOOK "HOW MARKETPLACES ARE PROTECTING THEIR END-CUSTOMERS AND WHAT IT MEANS FOR YOUR MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING CX MIDDLES AND THEIR IMPLICATIONS" 15:00 - 15:45 PANEL "IS THERE A MARKETPLACE STIVE OF CHOICE?" Longial vs. curation, open vs. closed, depth vs. width - there are many ways to design a marketplace. How to be abtained out resiliers' brand awareness, own assortment and consumer certificity 15:45 - 16:30 "FROM SOAP OPERA TO BLOCKBUSTER - THE SUCCESS STORY OF THE DOUGLAS PARTIME PROGRAM" "MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II "CHANNELS SMART ORCHESTRIEREN" Florian van Almisick, Laudert Masterclass Stage 16:00 - 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II TOOL 16:20 "MORA			Julius Komp, Exporto	Masterclass Stage
14:45 - 15:30 WITH KAUFLAND GLOBAL MARKETPLACE* "FLEXIBLE LOGISTICS OF TOMORROW: UNLOCK EUROPE WITH ONE INTEGRATION AND ONE STOCK POOL* "EINE INDUSTRIE IM WANDEL - WIE LIEFERINNOVATIONEN SKALIERUNG IN SCHWIERIGEN ZEITEN ERMÖGLICHEN* "EINE INDUSTRIE IM WANDEL - WIE LIEFERINNOVATIONEN SKALIERUNG IN SCHWIERIGEN ZEITEN ERMÖGLICHEN* "MARKETPLACE SPECIAL: PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING A PRAGMATIC FRAMEWORK - A PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYBOOK* "HOW MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING CXM MODELS AND THEIR IMPLICATIONS* 15:00 - 15:45 Tristan Mann, Tradebyte Tradebyte Stage Tradebyte Stage Tradebyte Stage 15:45 - 16:30 "FROM SOAP OPERA TO BLOCKBUSTER - THE SUCCESS TORY OF THE DOUGLAS PARTNER PROGRAM" "MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Alter Merino, Miravia Platform Stage II Tristan Market Place Carls Heitz, Brauninger Robert Schlichter, Otho Chris Reduce, Atos Platform Stage II Alter Merino, Miravia Platform Stage II TCHANNELS SMART ORCHESTRIEREN* Florian van Almsick, Laudent Masterclass Stage Forest Stage Front Stage I-10-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR Microlay Krisme Related Capital Partners Platform Stage II Tristan Market Place Platform Stage II Tristan Market Place Alter Merino, Miravia Platform Stage II Tristan Market Place Tribute Value Stage Tribute Value Stage Platform Stage II Tribute Value Related Capital Partners T		"LET'S TALK ABOUTMARKETPLACE FULFILMENT!"	Miriam Flossdorff, Tradebyte	Tradebyte Stage
Sacha Coldway, P4 Markets Platform Stage Integration And One STOCK POOL**	14:45 - 15:30		Jakob Scheidel, Kaufland	Platform Stage I
MARKETPLACE SPECIAL: PROFESSIONALIZING MARKETPLACE SETUP AND OPERATIONS FOLLOWING A PRAGMATIC FRAMEWORK - A PRACTICE ORIENTED WORKSHOP ALONG THE RCYP PLAYBOOK.* **HOW MARKETPLACES ARE PROTECTING THEIR ENDCUSTOMERS AND WHAT IT MEANS FOR YOUR MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING CXM MODELS AND THEIR IMPLICATIONS.* 15:00 - 15:45 **PANEL IT THERE A MARKETPLACE STYLE OF CHOICE?** Longtail vs. curation, open vs. closed, depth vs. width - there are many ways to design a marketplace. How to best balance out retailers' brand awareness, own assortment and consumer centricity 15:45 - 16:30 **FROM SOAP OPERA TO BLOCKBUSTER - THE SUCCESS STORY OF THE DOUGLAS Nona Burlager, Douglas Platform Stage II **CHANNELS SMART ORCHESTRIEREN** 14:00 14:20 1-TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR Nisolar Kröner, Betail Capital Barners **Expert Stage** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR** **Nisolar Kröner, Betail Capital Barners** **Expert Stage** **Expert Stage** **Expert Stage** **Expert Stage** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR** **Nisolar Kröner, Betail Capital Barners** **Expert Stage** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR** **Nisolar Kröner, Betail Capital Barners** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR** **Nisolar Kröner, Betail Capital Barners** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR** **TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR**			Sascha Coldewey, P4 Markets	Platform Stage II
OPERATIONS FOLLOWING A PRAGMATIC FRAMEWORK - A PRACTICE ORIENTED WORKSHOP ALONG THE RCP PLAYBOOK" "HOW MARKETPLACES ARE PROTECTING THEIR END-CUSTOMERS AND WHAT IT MEANS FOR YOUR MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING CXM MODELS AND THEIR IMPLICATIONS" Tradebyte Stage PANEL "IS THERE A MARKETPLACE STYLE OF CHOICE?" Longital Ivs. curation, open vs. closed, depth vs. width - there are many ways to design a marketplace. How to best balance out retailers' brand awareness, own assortment and consumer centricity Tradebyte Stage 15:45 - 16:30 "FROM SOAP OPERA TO BLOCKBUSTER - THE SUCCESS STORY OF THE DOUGLAS PARTNER PROGRAM" "MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Altor Merino, Miravia Platform Stage II "CHANNELS SMART ORCHESTRIEREN" Tradebyte Dr. Thomas Kaiser, Retail Capital Partners Board Room Dr. Thomas Kaiser, Retail Capital Partners Board Room Pristan Mann, Tradebyte Tradebyte Tradebyte Stage Carla Heitz, Breuninger Robert Schlichter, Otto Chris Peduto, Asos Platform Stage II "Altor Merino, Miravia Platform Stage II "CHANNELS SMART ORCHESTRIEREN" Florian van Almsick, Laudert Masterclass Stage			Felix Hasenzahl, Seven Senders	Masterclass Stage
MEANS FOR YOUR MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING CXM MODELS AND THEIR IMPLICATIONS" 15:00 - 15:45 PANEL "IS THERE A MARKETPLACE STYLE OF CHOICE?" Longtail vs. curation, open vs. closed, depth vs. width - there are many ways to design a marketplace. How to best balance out retailers' brand awareness, own assortment and consumer centricity 15:45 - 16:30 "FROM SOAP OPERA TO BLOCKBUSTER - THE SUCCESS STORY OF THE DOUGLAS PARTNER PROGRAM" "MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Aitor Merino, Miravia Platform Stage II "CHANNELS SMART ORCHESTRIEREN" Florian van Almsick, Laudert Masterclass Stage		OPERATIONS FOLLOWING A PRAGMATIC FRAMEWORK - A PRACTICE ORIENTED	Dr. Thomas Kaiser, Retail Capital Partners	Board Room
Longtail vs. curation, open vs. closed, depth vs. width - there are many ways to design a marketplace. How to best balance out retailers' brand awareness, own assortment and consumer centricity 15:45 - 16:30 "FROM SOAP OPERA TO BLOCKBUSTER - THE SUCCESS STORY OF THE DOUGLAS PARTNER PROGRAM" "MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" "CHANNELS SMART ORCHESTRIEREN" 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 16:00 17:00 18:0		MEANS FOR YOUR MARKETPLACE BUSINESS? - AN OVERVIEW OF THE EXISTING	Tristan Mann, Tradebyte	Tradebyte Stage
PARTNER PROGRAM" "MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE" Aitor Merino, Miravia Platform Stage II "CHANNELS SMART ORCHESTRIEREN" Florian van Almsick, Laudert Masterclass Stage 1-TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR	15:00 - 15:45	Longtail vs. curation, open vs. closed, depth vs. width - there are many ways to design a marketplace. How to best balance out retailers' brand awareness, own assortment and	Robert Schlichter, Otto	Expert Stage
"CHANNELS SMART ORCHESTRIEREN" Florian van Almsick, Laudert 1-TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR Nicolas Kröger Retail Capital Partners Expert Stage	15:45 - 16:30			Platform Stage I
1.4.00 16.20 1-TO-1 "FROM HYPE TO REALITY: RELEVANT SUCCESS FACTORS FOR Nicolas Kröger Retail Capital Partners Expert Stage		"MIRAVIA: THE NEW UNIQUE BRANDS DESTINATION IN EUROPE"	Aitor Merino, Miravia	Platform Stage II
Micolas Kroger Retail Capital Partners Evpert Stage		"CHANNELS SMART ORCHESTRIEREN"	Florian van Almsick, Laudert	Masterclass Stage
	16:00 - 16:20		Nicolas Kröger, Retail Capital Partners	Expert Stage
16:45 - 17:30 "CALL IT A MATCH: SPORTS BRANDS ARE THERE TO PLAY DTC" With the highest share of GMV across European DTC platforms, sports brands are DTC sellers and transformers, evolving retail to the next level. What are the next steps when innovating DTC? What is a sports brand's wishlist for future platforms? "CALL IT A MATCH: SPORTS BRANDS ARE THERE TO PLAY DTC" Xavier Hainaux, Adidas Felix Jahn, GSG Global Sports Group / Gorilla Sports Felix Jahn, GSG Global Sports Group / Gorilla Sports	16:45 - 17:30	With the highest share of GMV across European DTC platforms, sports brands are DTC sellers and transformers, evolving retail to the next level. What are the next steps when		Expert Stage
"ZUSAMMEN AUS LEIDENSCHAFT FÜR MODE UND MENSCHEN - DAS PARTNER PROGRAMM VON VANGRAAF.COM" Bettina Gerlinger, Van Graaf Dörthe Schubert, Van Graaf		"ZUSAMMEN AUS LEIDENSCHAFT FÜR MODE UND MENSCHEN - DAS PARTNER		Platform Stage II
"HOW TO INCREASE YOUR INTERNATIONAL GROWTH WITH HASSLE-FREE CROSS-BORDER E-COMMERCE" Luca Graf, MS Direct Masterclass Stage		"HOW TO INCREASE YOUR INTERNATIONAL GROWTH WITH HASSLE-FREE CROSS-		Masterclass Stage